



# UEFA FOR PLAYERS

An engaging learning initiative - by players, for players

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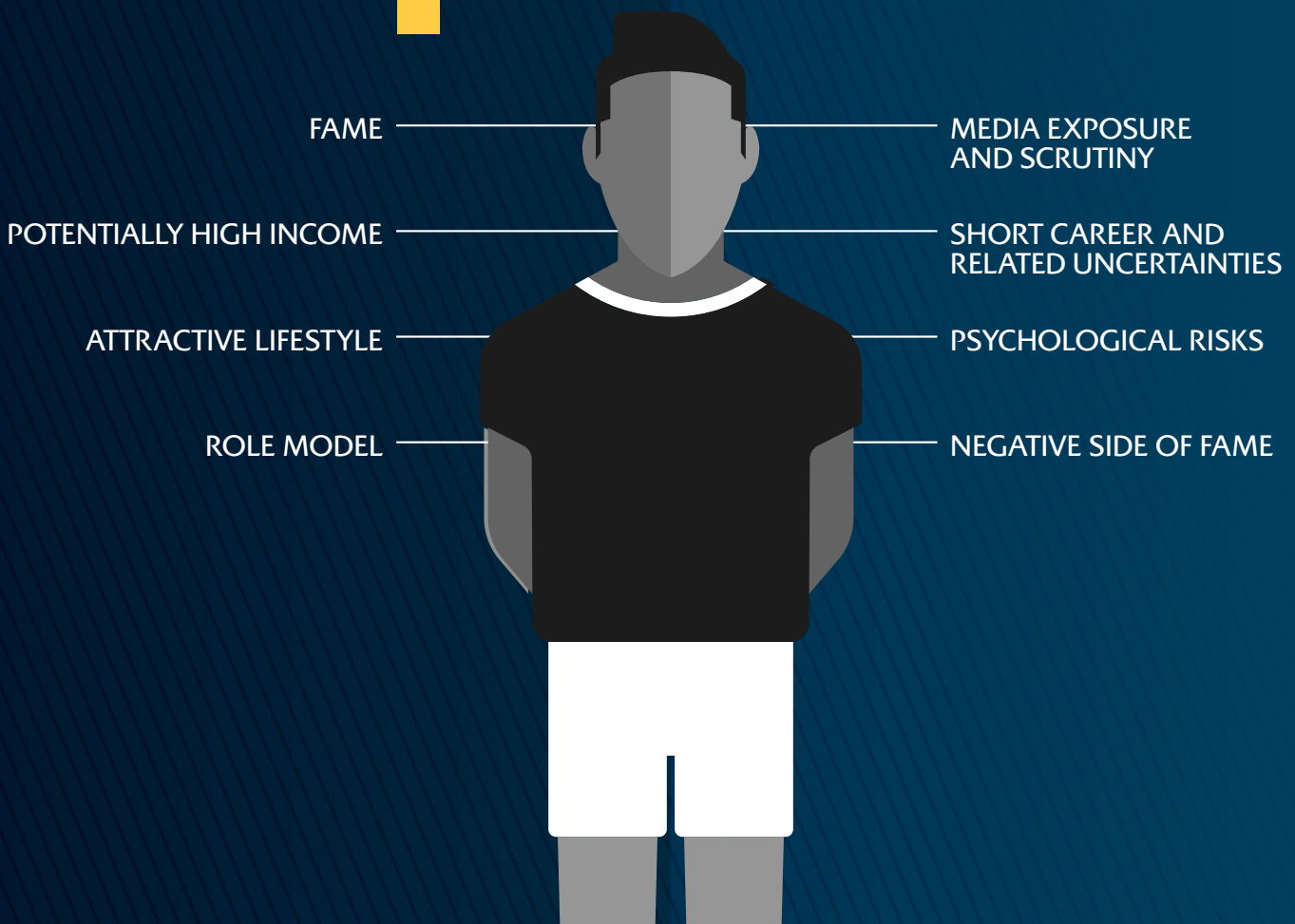
Without footballers playing the game, the sport would not exist. Therefore, it is our duty to provide players with all the support we can give them in order to ensure the long-term success and health of the game we all love and treasure.

Aleksander Čeferin, UEFA President



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## What does it mean to be a footballer?





# A serious gaming initiative from UEFA for your career management

UEFA For Players is a mobile application providing all elite football players with essential information and advice to support them in their career on and off the pitch. After completing the training, players are in a better position to tackle the challenges of a professional playing career and have the tools to seize opportunities along the way. It provides players with the knowledge to take key decisions at the different stages of their career.



Receive guidance from 13 former international players as mentors.



Travel across Europe to meet experts and challenge yourself.



Play immersive simulation videos offering real-life scenarios in which you take centre stage.



Compete against other players and teams through a global leaderboard.



Access live streamed content.



Stay regularly informed about new content.



Try the app in one of 11 different languages.\*



As well as the app, UEFA can organise face-to-face sessions featuring experts and former players.

\* English, French, German, Greek, Italian, Polish, Portuguese, Russian, Serbo-Croatian (BCMS), Spanish and Turkish.

 MY UEFA



Promote, protect and develop football

Discover how the game fosters and fights discrimination and increases accessibility of football in Europe.

 ANTI-DOPING



You risk a two-year ban for unintentional doping.

Become aware of the risk and safeguard your health thanks to the anti-doping section.

MY IMAGE 



The power of media

Learn the dos and don'ts to take advantage of the opportunities of social media exposure and improve your public image.

MY SECOND CAREER 



Life after sport

Prepare for your second career off the pitch and get informed about transition programmes.

# 8 Engaging Modules



 MY INTEGRITY



Recognise - Reject - Report

Get information and key takeaways on integrity to better protect yourself and those around you.

 MY GAME



"Some players play at the top level for years and learn about some rules on the day of the Champions League final." Roberto Rosetti, UEFA Chief Refereeing Officer

Master the Laws of the Game and perform better on the pitch!

MY FINANCES 



40% of players face severe financial difficulties or bankruptcy within five years of the end of their career.

Receive advice on how to better manage your finances and financial obligations.

MY SOCIAL FAIR PLAY 



Add a new dimension to your game

Learn how you can use your position as a footballer to contribute to a fairer and better society.





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Whether you are a national association, a club or a players union willing to provide an access to the app to your players, please contact [academy@uefa.ch](mailto:academy@uefa.ch) and we will create a free account for them.

In addition, we can support you in providing education to your staff and players thanks to recognised experts and an extensive network of former athletes who can deliver powerful testimonials to your audience.

Scan to download the app:

